



CAPITAL AREA

WORKFORCE DEVELOPMENT BOARD
...serving Wake and Johnston Counties

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CAPITAL AREA WELCOMES NEW BOARD MEMBERS



Joy Frankoff is the School-to-Career Coordinator for Wake County Public Schools where she facilitates initiatives for young people heading directly into the workforce.

Before recently returning to WCPSS, she serviced as Human Resource Director at Piedmont Air Conditioning in Raleigh for 12 years. Prior to Piedmont, Joy worked for 16 years as the Industry Education Coordinator and formerly as a teacher for WCPSS.

Joy's expertise is very relevant to Capital Area's goals and we look forward to all she has to offer.

Bob Kingery co-founded Southern Energy Management in 2001. The company is growing fast and has been involved in the sustainable energy industry for more than 20 years. Bob has extensive experience in



business development and operations, manufacturing, product design, consultation and implementation. He has been a solar technician, solar engineer, plant engineer, and director of manufacturing.

Participation from the private sector remains a priority for Capital Area and Bob's energy and talents will serve the Board well.

Leon Perry started his career with the Employment Security Commission in 1997 as an employment interviewer at the Fayetteville ESC/JobLink Career Center. He has also worked at offices in Aberdeen, Clinton, Durham, and is now Manager of the office in Raleigh.

Leon took over the Raleigh ESC in 2009 at the peak of



the recession, no small task for the average person. But he did it with a bold attitude and an approach geared to restore trust and confidence. He will no doubt bring the same valuable qualities to Capital Area.

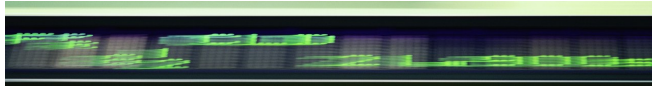
Tom White is the Director of the Economic Development Partnership with the Office of Extension, Engagement and Economic Development at NC State University.

The EDP promotes and enhances entrepreneurship and cluster-based regional economic development by partnering with other agencies to bring business to the area to help create jobs and tax base expansion.

No stranger to Capital Area, Tom has also served as Director of the NC Dept. of Commerce Division of Employment and Training.



We're confident that Tom's presence will have a major impact at Capital Area.

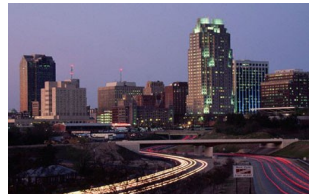


BUSINESS NEWS...BUSINESS NEWS...BUSINESS NEWS...BU...

Best Places for Business & Careers—

Raleigh-Cary Ranks #3

This past April, Forbes.com ranked the Raleigh-Cary MSA as the 3rd best place in the nation for business and careers.



Their research looks at the 200 largest metropolitan statistical areas and applies various metrics including business and living costs, past and projected job growth, income growth, educational attainment and projected economic growth.

Quality-of-life concerns such as crime, recreation, and migration patterns play a part, in addition to the percentage of subprime mortgages granted over 3-years and the number of highly ranked colleges in the area.

Though the third spot is a drop from #1 in 2009, Forbes reports that the long-term outlook for the area is still strong. And we concur!

Marketing Plan for OJT Programs Pays Off!

One of the long-standing challenges with selling OJT to the business community is overcoming the perception that OJT is only for low-skill workers. To combat the problem, Capital Area's OJT contractor, EDSI, coined the term "PowerHire" and made it a component of the OJT program. "PowerHire" is referenced when discussing placement of professional, mid-career applicants into available jobs. "OJT" is used alone to discuss entry and/or lower level jobs.

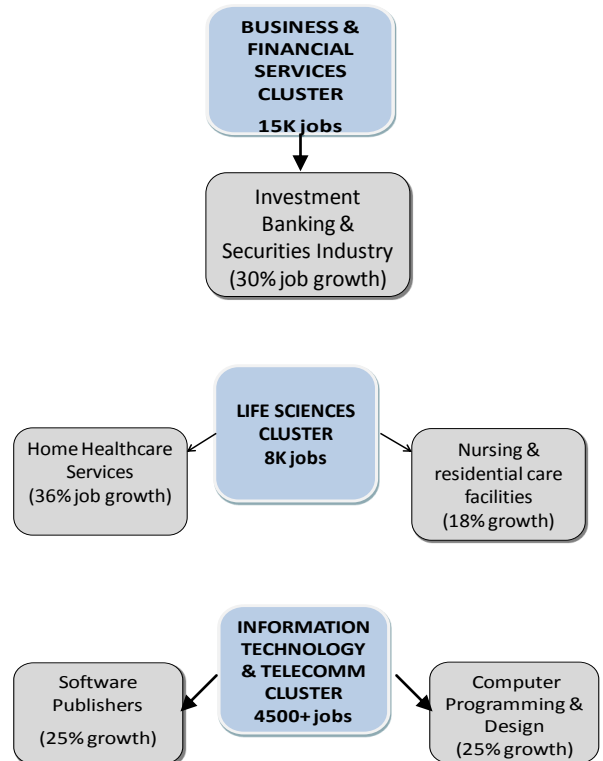
Capital Area has hosted 2 information sessions for local businesses to introduce them with OJT programs. Twenty-five attended the first session in April. From that session, three companies signed on: Burt's Bees—manufacturer of personal care products, WakeMed—the area's largest hospital system, and Covidien—a global producer of healthcare products.

The second session was a regional business outreach effort done in partnership with the Durham WDB. Representatives from the pharmaceutical industry, IT, product development, engineering, and the non-profit sector were in attendance. Judging from the positive feedback, we expect even more companies to take advantage of this cost-saving program for all levels of applicants.

Capital Area Re-assesses Industry Focus

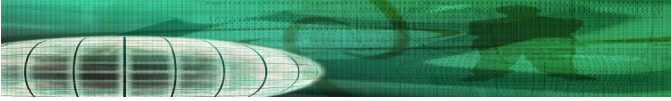
According to many experts, the state and nation may be starting a slow ascent out of a the recession. The Business Alliance Committee of CAWDB has re-assessed which industries are projected to have the most job growth within its service area over the next 5-6 years.

Identification of these industries will help Capital Area determine where to focus its resources in order to impact job creation and support economic development.



Although no industry was untouched by the sagging economy, each is still poised for strong growth in the local area.

Source: Economic Modeling Specialists, Inc.



JOBLINK ADDS 4 NEW ACCESS POINTS!



Life Enrichment Center—3805 Tarheel Club Rd. Raleigh

Many faith-based and community organizations in Capital Area are doing what they can to help the unemployed people that make up their congregations and customers by becoming JobLink Access Points. JobLink core services are now available at four more locations, increasing the number of JobLink Access Points to thirteen.

Hundreds of citizens have been served through Access Points since the first ones opened in 2008. Grand openings for the newest locations took place on June 24th. Capital Area board members and staff hosted opening festivities at each location and welcomed visitors and Access Point staff.



Literacy Council of Wake County
916 Morgan Street, Raleigh



First Reformed Church of Cary
555 SW Maynard Street



Family Life Center, Inc.
909 East Lee Street, Smithfield

Capital Area Workforce Statistics

	January	February	March	April	May
Labor Force	527,108	528,054	531,994	532,774	533,090
Employed	477,373	477,831	484,983	488,620	489,767
Unemployed	49,735	50,223	47,011	44,154	43,323
Unempl.%	9.4	9.5	8.8	8.3	8.1
NC Rate %	11.1	11.2	11.1	10.8	10.3

Source: NC ESC



ACCOLADES FOR AMERICORPS!

Letters are pouring in singing the praises of Access JobLink AmeriCorps members serving at various organizations in the local area. Here are just a few:

"As a new and fledgling nonprofit, we continue to rely heavily on help from volunteers to maintain and develop our programs. I have found these volunteers to be models of competency, commitment and dependability...They bring enormous value to our organization and with an energetic, positive attitude."

Porter Bell, Executive Director—The Hope Center at Pullen

...utilizing the Access JobLink AmeriCorps Program has enabled many of our agency's expectations of the program to be met. Due in part to the presence of the JobLink Program and the commitment that the volunteers had to this program, we were able to directly link several individuals to sources of employment. [Volunteers] were able to set up emails, create and maintain excellent resumes, and navigate through employment options for each individual that utilized our JobLink Access Point. Thank you for sending excellent volunteers our way!

Sommer Wisher, Volunteer Coordinator—Urban Ministries

Clearly, the AmeriCorps team is having an impact on the organizations and people they service. What an awesome example of GETTING THINGS DONE!

YOUTHBUILD PARTICIPANTS HEAD TO WORK



Nine YouthBuild participants are now employed with Pullen Construction after completing a powerful 90-day work experience program.

Capital Area and the Raleigh Business & Technology Center created the program to provide additional construction skills training necessary for job and personal success. Now the participants are working for Pullen on a revitalization project for the City of Raleigh, allowing them to give back to the community by bringing new life to low income neighborhoods.

Pullen Construction has more than 25 years of experience in all phases of construction and building with well-known clients throughout the Triangle. We are grateful that they chose to provide jobs to our youth participants and hope they will be a model for other businesses considering applicants who need a second chance.

CAPITAL AREA SEEKS YOUTH SERVICES PROVIDER

Capital Area has an active Request For Proposal for an organization to provide services to the area's out-of-school youth. The key to success for applicants is innovation: new approaches that support, motivate, and prepare youth for continuing educational achievements, successful transition into adulthood, and long-term success in employment.

Proposals should demonstrate coordination efforts with other youth services available in the community and with the Capital Area JobLink Career Center System. In addition to an employment/work experience component, services need to provide:



- Options for improving educational and skill competencies
- Effective connections to employers
- On-going mentoring opportunities
- Training opportunities
- Continued supportive services;
- Incentives for recognition and achievements
- Leadership development, decision-making, citizenship and community service.

The deadline for receipt of proposals is July 15, 2010. Additional requirements can be found at www.CapitalAreaWDB.com.

PAT STURDIVANT ELECTED TO DIRECTOR'S COUNCIL

The NC Workforce Development Board Director's Council has appointed its new officers. The council is comprised from leadership of the state's 24 workforce boards. Congratulations to each new officer and our own Pat Sturdivant!

- Chair: Sheila Dotson—Workforce Development Director, Western Piedmont WDB
- Vice Chair: Pat Sturdivant—Executive Director, Capital Area WDB
- Secretary: Nicholas McCoy—Senior Workforce Development Manager, Durham WDB

STAFF TAKE WAKE WELLNESS TO HEART!

Wake County's 1 Million Miles wellness program has Capital Area staff attempting to walk to the moon and back! The 60-day team event runs through July 25th and so far CA staff have racked up 1,657,164 steps!



A little creativity goes a long way when trying to get one's work done AND walk at least 10,000 steps per day. Strategies include parking in the furthest parking spot from the door, walking the long way from office to office, and lunch time walks thanks to Greenway access right behind the building!

Staff report that they feel better, have lost weight, and are on their way to living a healthier lifestyle. GO TEAM! conference

Upcoming Events

YOUTH COUNCIL MEETING
JULY 14, 2010
CAPITAL AREA OFFICE

HEALTHCARE WORKS—The
Aging Workforce Symposium
JULY 28, 2010
RTRP @ RDU CENTER

WORKKEYS INFORMATION SESSION
SEPTEMBER 16, 2010
WAKE COUNTY COMMONS

CAPITAL AREA BOARD MEETING
AUGUST 26, 2010
JOHNSTON COMMUNITY COLLEGE



CAPITAL AREA

WORKFORCE DEVELOPMENT BOARD
...serving Wake and Johnston Counties

MEMBERS

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WakeMed Physician Practices

Zena Anderson, Human
Relations Manager
Cisco Systems

Robert Barham
HR Consultant

Bruce Clarke, President
Capital Associated Industries

Amy C. Fariss, CEO/President
The Cortina Group

Joy Frankoff, Coordinator
School to Career & Technical Ed.
Wake County Public School System

Kenny Gibbs, Unit Manager
Vocational Rehabilitation

Dr. David N. Johnson, President
Johnston Community College

Robert Kingery, Co-founder
Southern Energy Management

Howard Manning, Exec. Director
Dorcas Ministries

Gerald Mitchell, Exec. Vice President
Wake Technical
Community College

Leon Perry, Manager
ESC—Raleigh

Valerie Sachariat, Talent Acquisition
Time Warner Cable

Vicki Shore, Executive Director
Johnston County Industries

Donna Steele, Performance
Development Manager
Talecris Biotherapeutics

Michele Tavernise
Consultant

Marie Watson, Executive Director
Johnston-Lee-Harnett Community
Action, Inc.

Tom White, Director
NCSU Economic Development
Partnership

Durwood Woodall, Vice President
Tarheel Tooling

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